



2021 - UNIVERSITY OF BREMEN TURNS 50



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“STILL BOUND BY THE SPIRIT OF SOCIETAL RESPONSIBILITY”

50 Years of Uni Bremen – what does the university stand for today, and which perspectives does it have? We put those questions to Professor Dr.-Ing. Bernd Scholz-Reiter, who has been Rector of the University of Bremen since 2012. “Many ideas for reform from the 1970s are still present today, for example the flat hierarchies,” stresses Scholz-Reiter in the video interview. At the same time, the then reform university has evolved and set new trademarks along the way. [Continue reading](#)



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TWEETS FROM THE PAST

It's quite something: Historians tweet about the university's anniversary in the class '#unibremen50'. Since summer semester 2019, students conduct research in the university archives as well as the Bremen state archives and engage with the history of Bremen's university through objects. One result: 'material' history compressed in tweets. [Continue reading](#)

ALUMNI-NEWS



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ALUMNI NOW ON INSTAGRAM AND LINKEDIN

Up-to-date news from the University of Bremen and its alumni association in its anniversary year, announcements and background information for our various events, and of course a really large network – we're offering further options for online participation for the 50th anniversary of the founding of the university. [Continue reading](#)

DAAD SUPPORTS THE ALUMNI ASSOCIATION

The good news reached us just before Christmas. The German Academic Exchange Service (DAAD) will be



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supporting the work of our association and the University of Bremen with a co-funding of close to 20,000 Euro. 'Alumni digital' is the name of the approved concept that is supposed to mainly develop formats for international online events. [Continue reading](#)

Information from our corporate members

JDE is looking for a HR BP (m/f/d) Bremen	*
Career at team neusta	
Sparkasse Bremen - your capable financial partner.	

CAMPUS-NEWS



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A NEW LOOK FOR THE UNIVERSITY

Just in time for its anniversary, the University of Bremen has a new look – with vibrant colors that combine red and blue. The new variety of colors is supposed to give the university's users more options for individual designs and, at the same time, strengthen the university's visual identity and recognition value. [Continue reading](#)



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FRAUNHOFER MEVIS MOVES TO SPECTACULAR NEW BUILDING

Finally, another eye-catcher: The new building on campus for the Fraunhofer Institute for Digital Medicine MEVIS is about to be completed. The brilliant white building amazes with its arched lines, organic curves, and an asymmetric layout. [Continue reading](#)

Information from our corporate members

JDE is looking for a HR BP (m/f/d) Elmshorn	*
Your career at BLG LOGISTICS: We are hiring!	
Get to know team neusta Übersee Campus	

EVENTS

DIGITAL MEDIA IN TIMES OF CRISIS

Do we have to rethink and adjust the role and function of (digital) media? This is the topic of an online panel discussion with Andreas Hepp, Professor in Bremen for communication and media sciences, among others. Due to the current pandemic, the critical question will be how the media influence our attitudes and our behaviors. The event will be organized by the Academia Europaea Cardiff



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Knowledge Hub together with the University of Bremen and other partners. The Academia Europaea is a group of leading European scientists, among them more than seventy Nobel Prize winners, who have made it their goal to promote excellence in research and education. Monday, **March 1, 3:30 to 4:30 p.m.** You can register [here](#).



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JACOBS CAREER FAIR

Jacobs University, with whose alumni organization we closely cooperate, is about to host its annual Career Fair – this time online. Start-ups by alumni and NGOs can set up a virtual stand free of charge in order to find new employees. You can find the registration form [here](#). There will be an online networking reception afterwards. If you are interested in participating, please [register here](#) by **February 26**.



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LIFE: FLEXIBLE TRAINING AT THE UNIVERSITY OF BREMEN

Those who are employed or unemployed or anything in between have the possibility to use regular bachelor and master modules for their professional or personal further training and can simply turn their office or living room into a lecture hall. Among others, there are offers in the field of 'IT, digital media, and digitalization.' Alumni receive a 5 % discount on all events. An online information session providing details on content and perspectives will be held on **March 3 (5-6 p.m.)**. You can find more information [here](#). (German only)

INTERNATIONAL



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STUDY OPPORTUNITIES FOR REFUGEES

How can refugees gain access to an academic education or pick up their disrupted studies? The United Nations want to achieve that fifteen percent of refugees will be granted access to universities within the next ten years. Currently, only three percent accomplish that goal. A funding program in Bremen raises hope that the situation can improve here. [Continue reading](#)



© Dr. Gerald Heusing

NIGERIA IS BOOMING – ALSO AT THE UNIVERSITY OF BREMEN

Students from Nigeria are currently one of the biggest groups of students from abroad at the University of Bremen. Over 180 Nigerians are enrolled in mostly English-speaking master's degrees. This gave cause to the alumni association to sound out how the alumni efforts can be improved in this emerging African country.

[Continue reading](#)

NEWSFLASH



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CITIZEN AWARD HONORS WORK OF OUR BOARD MEMBER RENATE HEITMANN

What a great distinction for the project 'Bremer Kultursommer Summarum' of the network VIS-A-VIS for culture and sustainability. The award for excellent voluntary commitment has been given out by our corporate member Sparkasse Bremen for more than ten years. Renate Heitmann, director of the bremer shakespeare company, and Astrid-Verena Dietze, Bremen-Neustadt district manager, initiated the cultural program of 300 events taking place between June and the end of August at thirty extraordinary venues. In doing so, they provided alternative performance opportunities during the coronavirus crisis for artists, especially from the fields of dance and theatre. The first place comprises a 3000 Euro cash award for the VIS-A-VIS network.



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FRAUKE MEYER NEW DIRECTOR OF FINANCE AND ADMINISTRATION

Frauke Meyer took on the role of administrative head of the University of Bremen on January 1, 2021. Her term in office will last eight years. The trained businessperson and financial controller took on the leadership of the Administrative Unit for Finance Controlling when it was established in 1995. The 51-year-old has also been the head of the Administrative Department for Third-Party Funding and Personnel Budget at the university since 2014. "Frauke Meyer has acquired great recognition through her expert knowledge and integrative leadership style", according to State Councilor for Science Tim Cordßen. [Continue reading](#)

NEW ISSUE OF SCIENTIFIC MAGAZINE IMPACT

In times of the pandemic, science is demanded and required as seldom before. The latest issue of the scientific



Impact

Das Wissenschafts-Magazin der
U Bremen Research Alliance



Ausgabe
03
Juni 2020

magazine Impact illustrates some of the research topics within the U Bremen Research Alliance. In 'Improved Shopping with Artificial Intelligence,' this issue reports on the connections between retail and online trade; 'Fighting COVID-19 more effectively,' deals with the NFDI4Health Task Force COVID-19; and 'Time Bombs on the Seabed' is about the remnants of two world wars in the North Sea. Click [here](#) to download the magazine (German only).

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